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NOTICE: There are no Decisions of the Discipline Committee for publication in this bulletin.

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DISCLAIMER: This publication includes information which is designed to heighten awareness of and minimize the risk of non-compliance with RIBO and other legislative requirements. The material presented does not establish, report or create the standard of care for brokers nor is the material a complete analysis of any of the topics covered. Readers should conduct their own due diligence, including where appropriate, seeking legal counsel with respect to their specific responsibilities.



Clients of Ontario's insurance brokers benefit greatly from the existence of RIBO's Code of Conduct. It establishes a professional framework within which brokers operate. For example, the Code includes requirements to act with competence and integrity.

The Code requires real or potential conflicts of interest must be disclosed to the client. For this column, however, I want to focus on another requirement found in the Code, the duty to preserve client confidentiality.

The specific words of the Code are as follows:

14(5) A MEMBER SHALL HOLD IN STRICT CONFIDENCE ALL INFORMATION ACQUIRED IN THE COURSE OF THE PROFESSIONAL RELATIONSHIP CONCERNING THE BUSINESS AND AFFAIRS OF THE MEMBER'S CLIENT, AND THE MEMBER SHALL NOT DIVULGE ANY SUCH INFORMATION UNLESS AUTHORIZED BY THE CLIENT TO DO SO, REQUIRED BY LAW TO DO SO OR REQUIRED TO DO SO IN CONDUCTING NEGOTIATIONS WITH UNDERWRITERS OR INSURERS ON BEHALF OF THE CLIENT.

I want to emphasize the phrase "all information acquired in the course of the professional relationship". The digital world, and superficially digital commerce, places a high value on client information. Brokers are often under pressure from business partners to share information received from their clients. That information can be used for a variety of purposes, including targeted marketing efforts.

It is important to remember that customer data received by brokers does not belong to the brokers but to their clients who provide it. It must be safeguarded within the brokerage. Without specific consent of their clients, that information is not the broker's to share. While some information must be shared in order to identify and place coverage, efforts by third parties to gather this information must be resisted. The Code of Conduct Handbook, in discussing this requirement, states:

"clients must feel completely secure that, without any express stipulation or request, matters disclosed to you will be held completely confidential by you and your staff, and that any such information will only be revealed to others without the client's consent if it is legally necessary, or in the course of negotiating with underwriters".

If there is any doubt about what may and may not be shared, RIBO staff would be happy to provide guidance.

Before I close, The Code of Conduct Handbook provides discussion and guidance on each section of the Code. All brokers, from those recently licensed to long serving Principal Brokers, would benefit from an occasional review of this document. As importantly, it is a living document and is updated when significant new issues arise. Your questions and comments about the Code may well find their way into the Handbook where they will be of benefit to all brokers and, by extension, to our clients.





QUALIFICATION & REGISTRATION COMMITTEE REPORT



The start of Fall brings us into a new licensing year. Hopefully, everyone has already completed their 2020/21 renewal and payment.

If you have not already done so, please be sure to download and print your licenses by signing into RIBO Membership system.

The past three months have presented RIBO with many challenges and obstacles. With that being said, we will continue to provide the public and our members ongoing support and guidance while we continue to navigate these unprecedented times. We are continuing to provide online examinations and some in class examinations through IBAO. During the last three months we have reviewed 29 requests for secondary business exemptions. The exemption breakdown was as follows: 1 individual was granted exemptions to sell financial products and 28 individuals were granted other secondary business exemptions.

Please be sure to stay safe and healthy and continue to practise social distancing guidelines.



ELECTION REMINDER

Monday, November 2, 2020 is Election Day. Every member in good standing is entitled to vote for up to three candidates. An email to the preferred email address on file will be sent to members in early October with candidate and voting information. All ballots must be filed with RIBO by 4:00 p.m. on November 2, 2020.

PLEASE ENSURE YOU EXERCISE YOUR RIGHT TO VOTE!



HIRING? INCLUDE RIBO IN YOUR DUE DILIGENCE

RIBO recently identified an individual holding themselves out as a registered insurance broker in Ontario, when in fact they are not so registered.

In particular, an individual used the valid registration number of a person with the same name in order to obtain employment with an Ontario registered brokerage. That person held themselves out as though they were in fact a RIBO licensee by providing the stolen registration number to their employer. Brokers are reminded to be diligent in their background checks when hiring new staff and take the extra steps necessary to make certain they have fully checked into that applicant's background and history. It is always a better practice to obtain the express consent from prospective hires to contact RIBO for any relevant information we may have about the prospective hire.

REGISTERED INSURANCE BROKERS OF ONTARIO



GOING VIRTUAL RIBO ANNUAL GENERAL MEETING

RIBO's 39th Annual General Meeting will be simplified this year and is going on-line.

Join us on **Thursday, November 5, 2020 at 1:30 p.m.** via ZOOM video conference.

A link to pre-registration will be provided to all members at a later date.

In early October a formal notice of meeting, proxy form and candidate bios will be available online to each registrant in good standing.



ADDITIONS & DELETIONS

To check the current registration status of a firm, please visit the RIBO website and click on **Broker/Brokerage Search**.

REGISTERED INSURANCE BROKERS OF ONTARIO

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PLEASE VISIT OUR WEBSITE AT WWW.RIBO.COM

RIBO is the self-regulatory body for general insurance brokers in Ontario.

REGISTERED INSURANCE BROKERS OF ONTARIO